

Randy Wishman

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Portfolio: <http://www.rwishman.com>

Overview:

Over 20 years as a Multimedia Graphic Designer, Interface Designer and Producer for web, intranet, Flash, video, print, social media, software development and multimedia presentations. Results driven. Proven track record for completing challenging projects, on-time, with-in budget with satisfied customers

Partial Client List:

Vonage, Bayer, JP Morgan, Amex, Lucent, AT&T, Roche, Ricoh, Warner Lambert, Coach, Porsche Audi.

Skills/Software Expertise:

Photoshop, Illustrator, InDesign, Flash, Dreamweaver, HTML, CSS, Action Script, After Effects, PowerPoint, Quark, Word, Excel, Acrobat Pro, SEO, SharePoint, Enterprise Manager, Mambo, Visio, Collaboration with PHP, .Net, ASP, SQL programmers. Dual Platform: Mac & PC.

Employment:

Senior Multi Media Designer

Vonage

Holmdel, New Jersey: 2006 - 2013

- Gather requirements from stakeholders, translate objectives and internal business requirements into creative solutions.
- Responsible for the conceptualizing of ideas and delivery of campaigns including print, web, video and social media to promote corporate brand and overall quality across entire organization
- Ability to work quickly and efficiently with expertise in Adobe and Microsoft products
- Work collaboratively with clients and cross-functional teams to create and deliver creative assets that are delivered on time with high level of excellence
- Manage relationships with vendors, graphic design firms and creative agencies
- Played key roll in launching new intranet, including design, wireframes, user testing, leveraging best practices
- Oversee daily publishing of intranet, capture analytics, SEO while strategies to increase internal usage
- Manage YouTube channel, monitor stats, initiates best practices and SEO
- Provide PowerPoint support for board presentations, earnings, executive speaking engagements and Town Hall meetings
- Manage content updates for corporate website
- Maintain proficiency in new technology and design methods
- Responsible for video and photography for PR and events
- Proofread all materials prior to presentation or release
- Ability to manage multiple projects with tight deadlines
- Excellent presentation and communications skills

Interface Designer, Creative Director

Paramax Productions

Red Bank, New Jersey: 1998-2005

- Responsible for gathering input from clients for the development of web based software solutions, new media, Flash, video and multi-media presentations

- Managed process and creative for development of online software to include scope of work, user experience, web design, wireframes, programming requirements, user testing and client training
- Supervised large teams to include digital artists, programmers, writers, photographers, video and staging crews for complete project life cycle
- Tracked projects using tracking software
- Supervised student interns
- Maintained strong client contact, retaining major accounts increasing company revenue and generating repeat business
- Self motivated, highly organized with proven ability to handle high volume, multiple priorities with tight deadlines

Freelance Designer/Producer: 1990 - 2005

- Jack Morton, New York, New York
- The Caribiner Group, New York, New York
- Ray Simon, Inc, New York, New York
- Key-East, New Jersey
- Red Hawk Productions, New Jersey

Education:

New York University

Syracuse University – BFA

Certification:

NJ teacher certification - Art